



Legacy Benefits Alliance Lead Options

Use the links below to find the right Medicare leads for you! Every option is different - learn more about each vendor below and contact them directly for more information on pricing and process.

- [Lead Concepts](#) sends out mailers for you and any leads generated come to the agent
- [More info here](#)
- Cost: Depends on targeted geography

- [Target Leads](#) sends out mailers for you and any leads generated come to the agent
- [More info here](#)
- Cost: Depends on targeted geography

- [NextGen Leads](#) sends data leads or live call leads depending on your preference
- [More info here](#)
- Cost: Low

- [Lead Star](#) leads come as data leads or as live call leads depending on your preference
- [More info here](#)
- Cost: Average

- [White Glove](#) leads are expensive but they guarantee seminar or webinar attendance
- [More info here](#)
- Cost: High

- [Medicare Express](#) leads are expensive but they guarantee an in-person meeting
- [More info here](#)
- Cost: High

LBA has our own **Internal Lead System** for qualified agents that provides agents with **hot leads** from **LBA's own agent network**. Contact support@legacybenefitsalliance.com for more information!